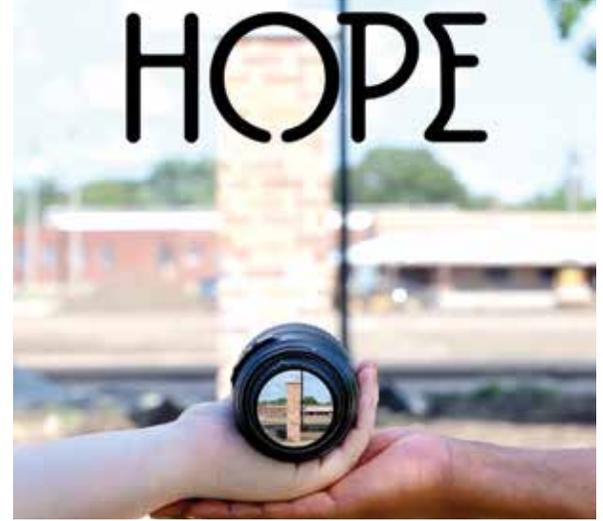


The Kroc Center Report

Volume 14, Issue 30, Fall 2019




RAY & JOAN KROC
CORPS COMMUNITY CENTER
DAYTON



Our Vision of HOPE

Salvation Army founder, William Booth, could not have been clearer in directing those of us who carry on his work today:

“The Salvation Army is a place of hope. When every other light is extinguished, and every other star has gone down, this one gleam shines steadily and clearly out in the darkened sky: ‘If only I could get to the Salvation Army, they would do something for me.’”

When needs arise, The Dayton Salvation Army serves as a “place of H.O.P.E.” in many ways:

Helping – In good times and bad, we are here to provide for the human needs, whether physical, spiritual or emotional, of people of all ages and circumstances.

Oppportunity – From the arts, to education, to worship, every day at the Kroc Center brings new ways for people to enhance their lives by listening, learning, sharing and praying together.

Potential – When introduced to our wide variety of programs, individuals make life-changing discoveries about their own interests, capabilities and talents.

Encouragement – We are good at instilling confidence, providing people an extra boost in dimensions of their lives ranging from working out with weights and mastering computer skills, to creating artwork and starting a household budget.

We are grateful for the generous donors and volunteers who make our mission of HOPE possible. We, and the Dayton community, thank you!



AAU teams prepare lunches for tornado victims.



A Message from the Majors

For the residents of Dayton and surrounding communities, Monday, May 27, 2019, will remain a date that we would long to forget. The reality is that there are people within our community whose lives will never be the same. The scope of the Memorial Day Tornado Disaster is now part of our history, remembered each year on the “anniversary” of this event.



Majors Stanley and Gayle Senak

The Salvation Army Mission Statement states that “our ministry is motivated by the love of God. Our mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.” A statement of international scope is challenging but could be empty words if not manifested in a practical, tangible way.

By noon Tuesday, May 28, three Emergency Disaster canteens as well as an all-terrain vehicle were on the road, dispatched from the Dayton Salvation Army Kroc Center with food, water and Gatorade, making their way into the hardest hit areas to “meet the needs” of our hurting community. For 12 days, as the dedicated Salvation Army staff and volunteers went into impacted areas twice a day, they fulfilled our mission in practical ministry.

In the early days of our response, there was a constant rerouting of our resources to meet demands in new areas of devastation. Neighbors would point us to neighbors. Our staff worked tirelessly in ministry delivering, in addition to food, cleaning supplies and tarps to the whosoever. Major Stan and I are so proud of the people we work with. Whatever their day-to-day job responsibility might be, that was put aside as they moved into the neighborhoods on what became an ever-familiar sight – The Salvation Army Canteens.

We continue to be part of the ongoing recovery to which we are committed for the long-haul. As our ministry has changed to those touched by the disaster, the mission remains the same: “to meet human needs in His name.”



Time to Do God's Work

Volunteering your time is the very best gift you can give to others – as well as yourself – this Christmas season. Here are three wonderful opportunities to get involved by helping the Dayton Salvation Army do God's work in our community:

Christmas Food Assistance –

Last year, we provided turkeys and grocery gift cards to 3,705 families, including 8,884 individuals. We need



compassionate volunteers at the following times to help take applications for this year's program:

Monday, Nov. 4, from 5 – 7 p.m., and

Tuesday, Nov. 5 through Friday, Nov. 8, from 9 a.m. – 1 p.m.

Training is provided each day of application intake, one hour before start time. Please call 937-528-5207 for more information.

Red Kettle Bell Ringers – When you're a Red Kettle Bell Ringer, you become the link between the Dayton area's many good-hearted people and the work of The Salvation Army. Join us from Friday, Nov. 29 to Tuesday, Dec. 24. Questions? Please contact Captain Pierson Vincent at pierson.vincent@use.salvationarmy.org, or 937-528-5139.

Christmas for Seniors – With the help of 150 volunteers, we'll bring gifts and holiday cheer to residents of the area's 42 nursing homes from Sunday, Dec. 1 to Sunday, Dec. 22. Won't you help? We provide the gifts, scheduling and training at the Kroc Center on Tuesday, Nov. 26 at 6 p.m. Please call 937-528-5125 with questions.

Celebrate Christmas

Join us for Celebrate Christmas at the Kroc Center, Friday, November 22 from 6-8 p.m. All are welcome to this family-centered celebration of Jesus' birth, which will include a tree lighting, live nativity, caroling, kids' crafts, holiday treats and photos with Santa.

'God's blessing': Army responds to Dayton's disaster

The Response

It took only minutes for powerful tornadoes to devastate entire neighborhoods in and around Dayton – and less than 12 hours for The Dayton Salvation Army to respond with three canteens and one all-terrain vehicle delivering food, water and cleanup kits two times a day. The Disaster Services Team from the Army's Eastern Territorial Headquarters arrived within hours to provide expertise in emergency response and logistics.

"No matter what else was happening, we could be sure the Salvation Army would be here delivering meals twice a day," said one Trotwood tornado victim. "We knew it was God's blessing."

Then the Kroc Center became a resource center to connect tornado victims with support agencies.

Currently, we're helping to find people who have not yet received the disaster-recovery services they need. And next, we'll employ a case manager for 12 months to work with vulnerable families to overcome their material and emotional losses.

The Stories

Among all the facts, figures, procedures and protocols, the most memorable are the stories



of people transcending their own tragedies to look out for one another. Here are just a few:

As Kroc Center staffer Barb Hartley rode with a canteen in Old North Dayton, she learned from a man washing his truck that two elderly women lived alone nearby, and he was concerned about them. After Barb knocked on the door, one of the women invited her in and said her mother was dying. A grief counselor, Barb asked if she could pray with them, and so they did.

"I felt God directed me there that day," said Barb. "I was moved by the situation and the man's concern for the women."

Another man, Johnny, left work early on the night of the tornadoes, before anyone knew how severe the weather would become. For some reason, his supervisor had insisted that he leave, even though he had never left early in 13 years on the job. If he hadn't, though, his 10-year-old son and 17-year-old daughter would have been alone in their apartment when a tornado ripped through their complex. Although everything in their home was destroyed, he was able to keep his children safe.

"It was God who made sure I left early," he says. "I would have lost my kids that night."

Through the Kroc resource center, Johnny found temporary housing and replaced some household items. Most recently, he found another job – his place of employment had been leveled – and feels blessed that his children are safe.

The Numbers

- 16,000 meals served over 10 days
- 500 disaster victims came to the Kroc resource center
- 200 families ordered replacements for household items destroyed
- 150 cleanup kits were distributed
- 85 Kroc staff and management involved in response
- 700 volunteer hours supported response efforts at the Kroc
- 3 trained "comfort" dogs from Chillicothe eased victims' stress.



Summer Sizzles at the Kroc

There's no time for a summer slowdown at the Dayton Kroc Center. Our mission of serving the community never goes on vacation, but instead touches thousands of people to spread much-needed hope. Summer highlights include these programs:



AAU Basketball

Army basketball returned this summer with two Salvation Army Team Cole boys' teams – one for 13-year olds and one for 12-year olds – going up against AAU competition in eight tournaments. The younger team, which qualified for the national tournament, were thrilled when team ambassador and NBA pro, Norris Cole, flew in from Miami to the tournament site in Virginia to support and

inspire the team. True to Army tradition, the basketball training stressed character building and school achievement.



Stuff the Bus Event

Shoppers at the Huber Heights Walmart showed their generosity in helping us to "stuff the bus." For this event, customers donated some of their back-to-school purchases for The Dayton Salvation Army to distribute to youngsters. Our Adult Rehabilitation Center truck was overflowing with thousands of items, including notebooks, pens, folders and more.



Back-to-School Bash

Getting ready for a new school year is a fun family event at the Kroc Center. In addition to receiving brand new backpacks and school supplies, kids who came to our Back-to-School Bash

enjoyed an evening of bounce houses, obstacle courses, face painting, basketball activities, a photo booth, food stations and our splash pad. More than 500 people attended, and more than 425 backpacks were distributed.



Summer Camps

Through donations, hundreds of kids were able to attend our summer day camps and Camp SWONEKY. Now accredited by the American Camp Association, our summer day camp planners "kicked it up a notch" to comply with the new standards. A major enhancement was the addition of more outdoor activities such as photography and outdoor science lessons to meet the accreditation requirement of one-half of the camp day being spent outdoors.





July 3rd Celebration

More than 1,000 people joined us at the Kroc for our July 3rd community celebration. Folks enjoyed an evening of fun, food and dancing to the lively music of a blue grass band – all in a safe, secure family environment. We capped off the night with the perfect view of the fireworks at Riverscape MetroPark – right from the Kroc campus.



Read and Feed

Tornado aftermath was not enough to interfere with our Read and Feed program over seven summer Mondays at Stuart Patterson Park. Both kids and adults joined us every week for a healthy meal and book reading by a “celebrity” reader, such as Dayton Mayor Nan Whaley.



Over seven weeks, we also distributed 100 new books that kids could take home and add to a personal library.



Endless Summer Concert Series

Every summer Friday, about 40 people came to our lunchtime Endless Summer concert

series and enjoyed a musical kickoff to their weekends. Lunch could be purchased to go with the Broadway tunes, reggae, jazz and other music styles on the menu for the day.

Territorial Arts Ministry

Eleven of the best and brightest young performers from the Dayton Kroc Center participated in the Territorial Arts Ministry in Suffern, New York. TAM is a structured way for our youth to praise God by developing their talents in the performing arts.

Dayton Salvation Army Advisory Board

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Don Prizler
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Wendy Scholl
Richard L. Smythe
John Stinson

Majors Stanley W. & Gayle Senak,
Dayton Kroc Center Administrators

Tim Erlandson, Business Administrator

Meet Our Advisory Board

Paul Heintz

In an age when many people seek temporary gigs and short-term assignments, Paul Heintz is an exception. A Dayton Salvation Army Board member for 33 years, he has a long history of stick-to-itiveness.

After completing military service, earning a degree in accounting from the University of Cincinnati and qualifying as a CPA, he went to work in 1955 as chief financial officer for Peter Kuntz Co, an “old-fashioned lumber company,” according to Paul. When the company was sold 32 years later, the Cincinnati native led his own accounting firm until he retired in the mid-1990s.

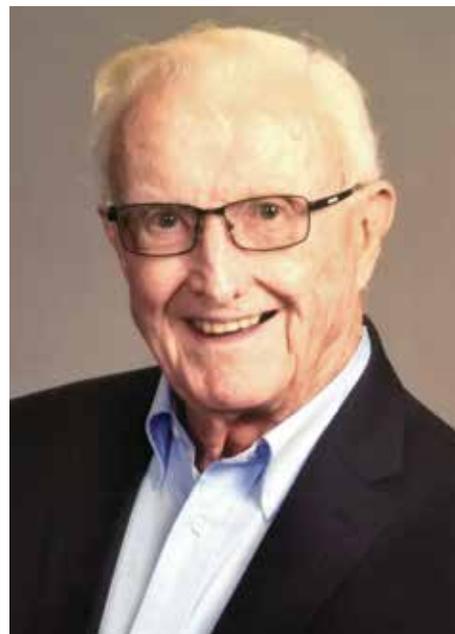
Now, even in his leisure time, Paul prefers activities that might exhaust an ordinary attention span. In addition to golf, he plays duplicate bridge three times a week. Winning this challenging card game requires about three hours of keen focus and tactical communication in addition to good measures of strategy and luck.

True to form, Paul has been “all-in” as a member of the Dayton Salvation Army Board. He served as treasurer, vice president and president before being called on to fill in for the secretary when the person holding that office fell ill. In fact, he held the position for several years.

“Paul is such a nice, kind man” said Business Administrator Tim Erlandson. “He has faithfully served on the Advisory Board for 33 years.”

Paul’s tenure covered the fundraising period prior to the construction of the Kroc Center, and he’s proud the Board was able to raise \$1 million in leadership gifts from among its members.

“We saw it as such a wonderful opportunity to provide services that wouldn’t otherwise be available in that neighborhood,” he said. “It’s been a wonderful addition.”



*Advisory Board Member
Paul Heintz*



Kroc Park Construction Update

The landscaping has been installed, and the finishing touches have been applied. The dedication ceremony is a memory. After a successful initiation of the splash park by youngsters at the Back-to-School Bash, all of Kroc Park is now open and ready for use.

Like most building projects, however, Kroc Park presented construction challenges for the contractor.

“Major tornadoes hit our area and also affected DP&L’s ability to provide permanent power to all new projects,” said Jeff King, Ferguson Construction’s general manager for Dayton. “This, plus above-average rainfall in the early summer, slowed us down by 4-6 weeks.”

According to King, the simultaneous construction of a splash park, a 56-foot-tall sign tower, a playing field with extra space for community events and pickleball courts was a first for Ferguson.

“We at Ferguson are proud of our partnership with the leadership of the Salvation Army that allowed us to overcome unforeseen circumstances and deliver these projects in a timely manner,” said King. “It’s been a tough year for the Dayton region, and we believe these facilities will help to lift spirits and bring the community together.”

For the Dayton Salvation Army, the park represents a giant step forward in advancing the Army’s mission.



“The park provides a safe place for people to gather and grow in community,” said Major Stan Senak. “With additional programming – soccer, lacrosse, pickleball and community events – we’re excited to see it become an asset used by many.”

Doing God's Work Yesterday, Today and Tomorrow



When people ask, "What does The Salvation Army do?" we are proud to tell them about Rayya Brooks, our award-winning dramatist and musician who we first met in our after-school

program. An aspiring medical doctor, Rayya began college this fall with a full scholarship to Vassar College in Poughkeepsie, New York.

"The Kroc Center gave me the motivation to pull out of my circumstances," she said. "I've seen God really come through."

It's not always easy for donors to see the direct impact of their gifts to The Salvation Army on the children, adults and families of our community. Those contributions are helping...

- Youngsters like Rayya develop God-given talents
- Kids to become better readers
- Struggling families to get their lives on track
- Motivated people of all ages to get fit with exercise
- 3,700 families in need to have food at Christmas
- Young athletes to improve their basketball skills
- Families to celebrate July 4th close to home
- Kids to successfully complete their homework
- People in need to keep their heat on
- Kids to discover new talents at summer camp
- Generous people to connect with people in need at Christmas
- Working parents to keep their children safe after school
- All God's children to find spiritual nourishment
- Young people to develop their talents in drama, music and dance
- Students to succeed by providing school supplies their parents can't afford
- Seniors to enjoy programming that sparks new friendships with same-aged peers

With your continued support, we can continue this ministry for years to come.

You Can Leave a Legacy of Hope!

Why an Endowment?

When you create an endowment, you establish a permanent fund that supplies resources in perpetuity for what matters most to you. You may direct it to a specific need, or make an unrestricted gift.

Virtually any asset can be used to start an endowment, including cash, real estate, stocks, mutual funds or IRAs, life insurance policies and many others.

We invite you or your financial advisor to call Tim Erlandson, Business Administrator, at 937-528-5205, or send in this form to learn more.



The Salvation Army
1000 N. Keowee St.
Dayton OH 45404

Yes, I would like to learn more about the Hometown Endowment.

Please contact me by phone.
My phone number is _____

Please contact me by email.
My email address is _____

Name _____

Address _____

City _____ State _____ Zip _____