

# The Kroc Center Report

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## Our Vision is Becoming a Reality



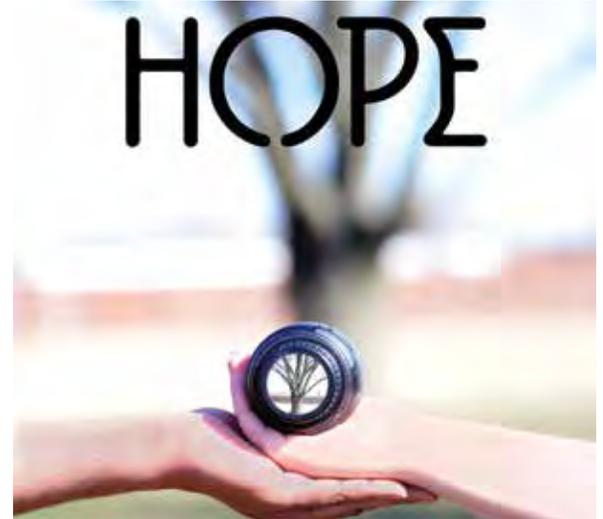
After years of dreaming, planning, saving and refining, the construction of Kroc Park is underway.

In a few months, the 7-acre former McGuffy School site will be transformed into an outdoor park and recreation athletic complex that will bring people together. Kids will frolic in our splash park. Athletes will hone their soccer and pickleball skills. Fitness enthusiasts will work out on the paved walkways. And families and neighbors will gather for community celebrations.

Work began this winter and has progressed in phases as weather has allowed. Here are some of the highlights to look for as we move toward the park's completion:

- The splash park will open first – in June – in time for summer fun.
- Labor Day is the anticipated completion date for the entire park.
- We're planning a grand opening community celebration this fall and will announce details as they're firmed up.
- Kroc Park's soccer field will be put into use immediately with our launching of Dayton Kroc Center youth soccer teams associated with the Soccer Association for Youth (SAY).
- One kickoff event – a pickleball tournament – will delight the players of this popular sport.

"As earth is being moved and Kroc Park takes shape, we can



sense the neighborhood's growing excitement," said Business Administrator Tim Erlandson. "We're looking forward to the day when the new facilities we're building will also build a new sense of unity – and community – in Dayton."



# A Message from the Majors

Our nation's climate of divisiveness is not a new phenomenon. Battles to create divisions among people have been raging since the beginning of time. The first instance was in the Garden of Eden, where Adam and Eve enjoyed a perfect relationship with God – until sin crept in, ruining the relationship.



*Majors Stanley and Gayle Senak*

Out of love for His creation, God sent His only Son to pay for the restoration of the relationship. Galatians 3:28 (NIV) states, "There is neither Jew nor Gentile, neither slave nor free, nor is there male and female, for you are all **one in Christ Jesus**" (emphasis ours).

In our own times, two Christian artists have composed lyrics and performed the song, "We All Bleed the Same," which speaks out against division:

*Are you left? Are you right? Pointing fingers, taking sides.  
When are we gonna realize?*

*If we're gonna fight, let's fight for each other. If we're gonna shout, let love be the cry.*

**Let's stand united.**

When we host large community events at the Dayton Kroc Center, we often hear nostalgic comments such as, "This reminds me when I was younger and the community came together."

Thoughts like these make us excited for the new Kroc Park and the opportunities a larger venue will offer for community events that bring people together. It will be a place to share our sense of community, which flows from feelings of fellowship and love for one another, and interest in safe places to gather.

Let us take a stand, break down the divisions and come together as community. "Let there be no divisions in the church. Rather, be of one mind, united in thought and purpose." 1 Corinthians 1:10 (NLT)



*Diane and Norris Cole, along with Major Stan Senak*



## Remembering Dr. King

The Kroc Center's event to honor Dr. Martin Luther King, Jr., slightly delayed by a snow emergency on January 21, was celebrated instead on Unity Sunday with music, dance and an inspiring message.

The Dayton Salvation Army also honored Norris Cole with the Dedicated Service Award for his commitment to Dayton's youth. His parents received the award on his behalf.

## In Memoriam

Longtime Dayton Salvation Army Board member, Robert K. Siebenthaler, passed away October 3, 2018, at the age of 89. A military veteran, he was the fourth generation to run the family business, Siebenthaler Nursery.

Bob lived by the motto "service over self." According to his son, Jeff, he loved helping with the Army's Christmas Assistance.

"All his grandchildren wanted to go with him to pass out turkeys every year," said Jeff. "He was pretty proud of that."

# Army Basketball is Back!

For many years, Salvation Army basketball was considered the premier training ground for the Dayton area's roundball hopefuls. Kids and their parents flocked to the program, which was known for its top-notch coaches, skills training and talent development.



In recent years, the Army took a hiatus from the sport to focus on other priorities. But this town's passion for basketball is hard to contain, and professional standout, Norris Cole, committed to working with us to bring back this popular Salvation Army tradition.

In preparation for February tryouts, kids worked out at twice weekly skills sessions. Now, two boys' teams have been selected to represent Salvation Army Team Cole and will play AAU competition this spring and summer. Meanwhile, we'll continue offering classes for any kids who want to improve their basketball skills.



*Nyanbol Chol, Abul, Mearng, Ashai and Kon Chan*

## After-School: Kids Don't Want to Miss a Day

When she left her native South Sudan in 2002, Nyanbol Chol had no idea what the future would hold for her. She was running for her life, desperate to escape the horrors of a brutal civil war. Good fortune was on her side, however. Her journey brought her to Dayton. She and her husband have steady jobs and a comfortable home in North Dayton. Their four children, ages 12 to six years old, are students at Our Lady of the Rosary school.

"We came here and got a new life," Nyanbol said. "We're happy to have a good future for our children."

When their work schedules made it necessary to find after-school care, Nyanbol and her husband explored traditional daycare and other options. All of them would put a strain on their budget.

Then she learned about the Kroc Center's Smart Kids, Strong Kids program and was thrilled with all it offers: transportation from OLR, a healthy after-school snack, homework help and activities such as music, drama and dance. Best of all, her children love it.



"Even on my days off, when they could come right home after school, they want to come to the Kroc Center," Nyanbol said. "They don't want to miss a single day."

*Visitors from the Humane Society of Greater Dayton*

# Our Vision: A Community Filled with Hope

We at The Dayton Salvation Army never lose sight of our founder's call to be a beacon of hope.

*The Salvation Army is a place of hope. When every other light is extinguished, and every other star has gone down, this one gleam shines steadily and clearly out in the darkened sky: 'If only I could get to the Salvation Army, they would do something for me.'* – William Booth, Founder

Our programs touch thousands of people in our community and bring our mission to life:

## Angel Tree

Bellbrook High School senior Bergen Eppers was determined this past Christmas to lead a service project among her classmates. She found her opportunity through The Salvation Army's Angel Tree program. She spread the word in her school's Key Club and also handed out angel card gift requests at a school event. With a little boost from social media, the effort went viral. Bellbrook students, faculty, staff and parents donated 60 gifts – completely filling the Salvation Army van and bringing hope to struggling families. "It was so heartwarming to see all of it," Bergen said.

In all, 95 children received gifts through the program.



*The Angel Tree program was a huge success at Bellbrook High School. No one was happier than The Salvation Army's Corinne Duperree (left) and senior Bergen Eppers, who spearheaded the effort.*

## Adopt-a-Family

Every Christmas season, the giving hearts of the Dayton community shine bright. Our Adopt-a-Family program is a great example. In 2018, we were able to connect generous organizations with 12 families in need. The response was overwhelming. The families were showered with hundreds of gifts – everything from clothing and shoes to toys and toiletries.



*Lieutenant Brittany Bender, surrounded by gifts for "adopted" families.*

## Christmas for Seniors

The holidays were made merrier for some 3,000 Dayton-area nursing home residents when Salvation Army volunteers visited as part of the Christmas for Seniors program. The volunteers bring good cheer, uplifting conversation and festive bags full of practical gifts prepared by teams of volunteers of all ages.



*Christmas for Seniors volunteers package gifts for 3,000 nursing home residents.*

## Mobile Canteen

The Dayton Salvation Army answers God's call to feed the hungry. We take our mobile canteen into the community twice monthly to distribute healthy, hot meals that have been prepared at the Kroc Center. Last year, 171 volunteers helped to serve 6,950 meals to our North Dayton neighbors.

## Read and Feed

Every summer Monday, we make our way to Stuart-Patterson Park with a celebrity reader, healthy box lunches and books to give away. Last year, 283 books were distributed.



## Kroc Summer Camps

Weeklong summer day camps and the overnight Camp SWONEKY get kids off the couch and engaged in fun activities. They also provide peace of mind for working parents. Through donations, these camps are made affordable so that families don't have to choose between sending their children to camp or paying the rent. Last summer, we sent 72 kids to Camp SWONEKY and subsidized the day camps.



## Christmas Meal Assistance

Christmas should be a joyous time for families. Yet if they struggle financially, the holidays can become a source of stress. Our Christmas Meal Assistance program offers food for the table and a spark of hope for the heart. In 2018, we provided turkeys and grocery-store gift cards to 3,705 families, totaling 8,884 individuals.

## Gift of Power

The Gift of Power program, which we provide in partnership with DP&L, gives one-time assistance during the winter months to families facing utility shutoff. "The program was such a big relief," said one recipient who needed just \$226 dollars to keep power on for his family. In 2018, we helped 515 families from eight counties.



## Norris Cole Camp

Every summer, Dayton's own professional basketball standout, Norris Cole, puts on a youth basketball camp at the Kroc Center. He personally provides scholarships for kids

## Utility Assistance

Throughout the non-winter months, we offer the Utility Assistance program to help individuals and families threatened with shutoff of their gas, electric and water services. Last year, we handled 652 cases and helped 2,542 people keep their utilities on.



## Futsal Clinics

Whether you think of it as indoor soccer or its own sport, futsal is up and coming in the U.S. Many soccer teams around the world use this fast-paced and challenging

sport to help players develop soccer talent. With the popularity of soccer among our North Dayton neighbors from other lands, our clinics fill to capacity.

who otherwise couldn't attend. Norris does more than teach skills; he inspires and encourages kids with his own story of hard work and values such as sportsmanship and integrity.

## July 3rd Celebration

Food, fireworks and festivities – not to mention music and dancing – are the highlights of our July 3rd community celebration. We provide a safe place for families and neighbors to meet and have a good time. Last year, 500 people celebrated with us.



# Dayton Salvation Army Advisory Board

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James Murphy, Past Chair  
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Don Prizler  
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R. Daniel Sadlier  
Wendy Scholl  
Richard L. Smythe  
John Stinson  
Majors Stanley W. & Gayle Senak,  
Dayton Kroc Center Administrators  
Tim Erlandson, Business Administrator

## Meet Our Advisory Board

# David Butt

As a co-owner and executive for Butt Construction Company, David Butt has made his mark on the Dayton landscape. Since its founding in 1927, his firm has been involved with dozens of high-profile building projects around town, including Kettering's Frazee Pavilion, the Jesse Philips Humanities Center and Frericks Center at the University of Dayton, Wright-Patterson Medical Center and the Dayton Convention Center. In the process, Butt Construction has earned a stellar reputation for high quality in construction, expertise and outcomes.

A Dayton Salvation Army Advisory Board member for more than 20 years, David finds it easy to draw parallels between his company's way of doing business and that of the Army.

"There aren't many organizations that can measure up to what The Salvation Army does," he said. "The Army's excellent reputation is well known around the world."

Local Army officials relied heavily on David and his professional background in 2009 as they undertook the Kroc Center project and the Duncarrick Mansion renovation. He was involved in the selection of an architectural firm, soliciting construction bids and helping to resolve the "stumbling blocks" that arise with urban redevelopment projects.

"David has been a great supporter of The Salvation Army in practical, vocal and fiscal ways," said Business Administrator Tim Erlandson. "Over the many years of his Board service, he has used his expertise to help us navigate to the best outcome on a variety of property and building issues."

A Chaminade High School and University of Dayton graduate, David now likes to bring friends and acquaintances to the Kroc to show off the work being done there, and he encourages them to get involved.

"The rewards are almost instantaneous when you see what your contributions are doing for people in the community," he said. "It feels great to see the smiling faces."



*Advisory Board Member David Butt*



# THANK YOU

Thanks to your generosity, the Red Kettle Campaign generated \$1,042,569 in donations this Christmas Season. Your donations fund our Christmas assistance and programs throughout the year.



Volunteers visited 37 nursing homes, and distributed 2,966 gifts.

Some 3,700 families received Christmas food assistance.

105,880 meals were served in 2018 through our programs.

189,565 individuals participated in 6,739 character-building and recreational programs.

and much, much more...



## God Bless You



# Salvation Army Camps: We've Raised the Bar

We are proud to announce a new milestone reached by our summer day camps. After a rigorous assessment process over multiple years, the camps have been accredited by the American Camp Association. This assures parents that our camps meet the highest standards of health, safety and risk management.

New this year will be art in the park, outdoor science and a petting zoo – all designed to meet ACA's half-day outdoors requirement.

The overnight Camp SWONEKY will continue to offer outdoor activities, such as rock climbing, horseback riding and archery.



## Imagine... You can give a child the camp experience

Despite wanting the best for their children, some parents can't afford camp fees. Yet thanks to the generosity of Salvation Army donors last year, we were able to offer Camp SWONEKY to 72 children and provide day-camp scholarships to families in need.

When you help send a child to a Salvation Army camp you give kids a chance to explore new interests, develop skills, make

friends and reach new levels of confidence – without their electronics.

### Won't you please help?

To make your tax-deductible donation, please make your check to The Salvation Army, and mail it to:

**The Salvation Army**  
**1000 N. Keowee St.**  
**Dayton OH 45404-1520.**

If you have questions, please contact Tim Erlandson, Business Administrator, at 937-528-5205.

***Thank you for your generosity!***



*With pleasure, I accept the invitation to help send a youngster to camp!*

- \$700 or more to send two children to Camp SWONEKY for a week
- \$350 to send one child to Camp SWONEKY for a week
- \$175 to send one child to our day camp program for a week
- Other \$ \_\_\_\_\_

Please make all checks out to The Kroc Center and mail to:  
The Salvation Army, 1000 N. Keowee St., Dayton OH 45404-1520.



Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

