



The Kroc Bequest

The estate of the late Joan Kroc, heiress to the McDonald's fast food chain fortune, has bequeathed more than \$1.5 billion to The Salvation Army. This is by far the largest charitable gift ever given to the Army, and the largest gift given to any charity at one time. The bequest stipulates that the funds be used for the construction and operation of state-of-the-art community centers across the country.

Dayton, Ohio was one of the eight cities selected in the Army's Eastern Territory to house a new Ray and Joan Kroc Corps Community Center, and will receive \$69 million from the estate. City selections were made based on long-term sustainability, site location and community collaboration. The Center will be located on 175 acres at the intersection of Webster and Keowee Streets.

The Salvation Army will use one-half of the funds for actual construction and hold the remainder as an endowment to provide operating funds for the Center. The endowment portion of the funding will contribute to, but not totally support, the operation of the Kroc Center. It is only with strong community and local corporate support that the Center will be fully sustainable.

Joan Kroc's vision was to have community centers that focus on the arts, athletics, indoor and outdoor recreation as well as learning and family education. Her wish was to have Centers that would provide children and families a place to experience activities that would otherwise be beyond their reach. Each Center will serve the needs of the local community by adapting its amenities for best and highest use.

The Salvation Army, through the Kroc Center, looks forward to providing a full range of worship, education, recreation and social services to the Dayton community. Together, we can have a positive impact – now and for years to come.

History In The House

The Salvation Army helps people restore their lives, but recently, the Dayton Corps has embarked upon a mission to save an old, old house.

The 150-year-old house, known as Duncarrick, sits on the undeveloped property where the Army will build the Ray and Joan Kroc Corps Community Center. The house was, at one time, the home of Katharine Louise Kennedy Brown, a Dayton socialite who was active in Republican Party politics.

Major Tom Duperree, Dayton Area Commander, says, "It's got a rich history. Duncarrick has been on the National Register of Historic Places since 1983. The property runs adjacent to Interstate 75, and Brown's family was influential enough to have the highway moved west to avoid their property."

This property is among the top 10 endangered historical sites in Ohio. The Dayton Corps will be looking for support in the future to help renovate the building, which would include a museum explaining Duncarrick's history and a conference center.

Kroc Center Amenities

- ▶ Worship Center
- ▶ Technology Café
- ▶ Family Literacy Center
- ▶ Women and Children's Transitional Housing
- ▶ Tutoring Center
- ▶ Food Pantry
- ▶ Classrooms
- ▶ Movie Theatre
- ▶ Dance Studio
- ▶ Piano Lab
- ▶ Indoor/Outdoor Basketball Courts
- ▶ Picnic Grove
- ▶ Aerobics Center
- ▶ Museum
- ▶ Concessions
- ▶ Banquet Center
- ▶ Volleyball
- ▶ Conference Center
- ▶ Walking Trail



A Message From The Majors



Barbara and Tom Duperree

Do you remember the movie, "It's A Wonderful Life?" The message of that stirring Christmas classic starring Jimmy Stewart has always spoken to us. George Bailey (played by Stewart) thought his life was meaningless, so he made a wish that he had never been born. His wish came true and he was able to see what *would* have happened if he had never lived. His absence severely impacted the lives of his family, friends and the entire town.

We marvel at the significance of one person, and the impact that one person can have in so many people's lives! The actions of just one person can influence countless others!

The Salvation Army has been blessed with an unprecedented gift from one person. The late Joan Kroc gave a gift, the size of which our organization has never seen in its 126-year existence in America. And the gift was given with the desire to touch other people through the construction of state-of-the-art Community Centers all across the country. Few, if any, of us ever met Mrs. Kroc. And yet, because of her, our city will be changed forever!

As we launch this first issue of *The Kroc Center Report*, we want you to know that YOU make a difference! YOU make a difference for so many people! As we move forward in building this new facility, we are going to need YOU to get involved with us! Because, truly, we just can't do it without YOU.

As you read on, you'll learn more about Joan Kroc's gift, and how it is being used to develop a state-of-the-art Community Center for all of Dayton and the surrounding area. You'll read about all the exciting amenities this Center will offer, and what your family can expect to enjoy once we open. We plan to break ground for this campus-style project in September of 2007, with completion slated for late summer of 2009.

Read on, and please contact us with your reactions and responses. We look forward to meeting YOU and talking to YOU soon!

It IS A Wonderful Life!

Lighting The Way

Lyons Lighting Showroom, located at 915 Webster St., has been a mainstay of the McCook Field neighborhood for 46 years. Started by Charles F. Lyons in 1948, the company provides homeowners and businesses with the finest in lighting fixtures. Their showroom offers shoppers a variety of fixtures, lamps, shades and fans. In addition, the company works with local and nationally-prominent builders in new home construction.

The company is now run by Charles A. Lyons, son of the founder. It's truly a family affair – sons Tom and Ken and daughter Jane all contribute to the success of Lyons Lighting.

Tom Lyons says, "We are a family-run business and believe in attention to detail. Our entire focus is to serve our customers. We enjoy helping homeowners and giving them expert advice on their lighting needs."



Jane (Lyons) Boston, Ken Lyons, Charles A. Lyons, Tom Lyons

Tom looks forward to the opening of the Kroc Center, and believes it will spur neighborhood improvement and encourage the entry of new businesses. "I think the idea of a community center for families and kids is a great idea. I expect lots of good things to happen as a result of the Salvation Army's new facility."

A Good Neighbor

Jerry Bowling, current President of the McCook Field Neighborhood Association, is a life long resident of Dayton and has lived in the neighborhood for 44 years. He is passionate about his community and excited about the changes to come. Jerry is proud of the Association's work and cites a number of initiatives that have made a real difference to the neighborhood.



Jerry Bowling

"We were instrumental in the rebirth of Claridge Park on Webster Street. Our regular alley clean-ups help the appearance of our neighborhood, and give everyone the opportunity to contribute to

the beautification of their community. We initiated the corridor study of Webster and Keowee and obtained the grant for neighborhood identification signage. All in all, the Association works hard to improve the quality of life for all residents – I urge everyone to get involved!"

In a word, Jerry thinks the Salvation Army's Kroc Center will be "fantastic!"

"This is the opportunity of a lifetime for our neighborhood and the community as a whole. The facility and programs are going to be great for everyone. The Salvation Army has a great track record of providing community services, and will be a great neighbor and partner. I see more development coming as a result of the Kroc Center."

The McCook Field Neighborhood Association meets at 7:00 PM on the first Tuesday of each month at the Calvary Baptist Church. All are welcome.



Ray and Joan Kroc Corps Community Center

Coming Fall, 2009





The Salvation Army
138 S. Wilkinson St.
Dayton OH 45402

Transforming People's Lives

Family Picnic Night

Come one, come all! The Salvation Army cordially invites you to our Family Picnic Night. Family activities, food, entertainment, games and prizes – **FOR FREE!**

Date: **Tuesday, July 18**

Time: **5 PM to 8 PM**

Place: **Claridge Park**

Bring a lawn chair

*Tell Your Neighbors –
See You There!*

