

A Message From The Majors



Barbara and Tom Duperree

The national Salvation Army adopted a new branding strategy not long ago. For many years, our motto was **"Heart To God, Hand To Man."** This statement embraced both the power and the passion of our mission! It is our deep devotion and love for God that

compels us to serve the needs of humankind. We're at our best when we're serving others.

Recently, the motto was changed to **"Doing The Most Good."** At first glance, it seems a bit ...offensive! It's taken me awhile to make the change. Alone, it sounds like a boastful claim, as though of all the people in the world, **we're** the ones doing the most good. But that interpretation couldn't be farther from the truth.

"Doing The Most Good" is actually an excerpt from the book *"The War Romance of The Salvation Army."* It was written by Evangeline Booth, daughter of our Founder, William Booth, and Fourth General of The International Salvation Army. She said, **"...for service is our watchword, and there is no reward equal to that of doing the most good, to the most people, in the most need."** This book was published immediately after World War I and chronicled the Army's service at home and abroad

during what she called "the world's greatest conflict for liberty."

Some things never change. Unfortunately, nearly a century later, our nation is still engaged in war. The Salvation Army continues to serve the needs of the families of our brave military personnel at home and abroad. In a positive way, however, there is something else that has not changed: our message!

When you read the new motto in its full context, it becomes clear that **"Doing The Most Good"** is our promise to the world that we will stretch each dollar as far as we possibly can in meeting the needs of others. It is our promise to continue to reach out to the last, the least and the lost of humanity.

Whatever the label, the contents of the package have never changed. I now appreciate the motto as a fresh awakening to the mission to which we have been called and a renewed commitment to that calling.

We proudly present this issue of the *The Kroc Center Report*, highlighting the achievements of the Army in Dayton for the past year, along with some news about the Kroc Center itself. We also offer our pledge to continue doing the most good, to the most people, in the most need!

God Bless You!

Get To Know Our Advisory Board

As a Board Member for the last 15 years, Tom Cronin has come to appreciate the many ways that The Salvation Army touches our community. And, as a Co-Chairman of the Construction Committee for the Kroc Center, he knows the impact the Center will have on the lives of Miami Valley families.

Tom is President/CEO of Dayton Freight Lines, Inc., a nationally-recognized transportation firm. Founded by Tom in 1981, DFL serves the needs of less-than-truckload shippers with freight service to all 50 states, Canada, Puerto Rico and Guam. He has three grown children – Kelley, Angie and Tommy – and enjoys golf, travel and bird hunting.

Why did you become involved with The Salvation Army?

"My first recollection of the Army goes back to my childhood years in Greenville, Ohio and all of the red kettles at Christmastime. My son Tommy played Army basketball when he was in the third grade, and I was very impressed with the quality of the program. When Ross Perot was running for President, he gave a major donation to The Salvation Army and called it one of our most trusted, successful and cost-effective charities. That made an impact on me, and my years on the Board have shown this to be true. Reggie Winters, Business Manager for the Dayton Salvation Army, has taught me how an Advisory Board should work, and I am proud to be associated with such a great organization."



Tom Cronin

Why do you believe so strongly in the mission of The Salvation Army?

"One thing that's great about the Army is its insistence on personal accountability for the people they help. It's part of the Army's culture. They are happy to help, but they want to see results and believe it's the best way they can improve the lives of others. This type of measurement is rare in non-profit organizations. If all of the money the government spends on social programs was given to The Salvation Army, we would see a tremendous change. Their faith-based approach is one I personally believe in and have seen it work wonders."

What impact will the Kroc Center have on our community?

"I believe it will be a real asset to families in the Dayton area – it will give them incredible opportunities for education, recreation and inspiration. With the University of Dayton's partnership, the Kroc Center will be a first-of-its-kind facility. The best thing you can do for children is provide a learning atmosphere. Faith, education and sports – now that's a winning combination."

Commanding Officer's Report: Red Kettle Club

Red Kettle Club memberships (Christmas gifts of \$1,000 or more) totaled 182 in 2007, generating \$282,905 in donations. Your generosity made the following possible:

5,260 Families Were Provided Holiday Assistance

5,260 families received holiday assistance with food, clothing and toys.

38 Nursing Homes and Institutions Were Visited

Majors Tom & Barb Duperree, along with 47 volunteers, spent 100 hours visiting 38 nursing homes and institutions during the holiday season. The residents received 7,300 gifts. For some of the elderly in Dayton, The Salvation Army is their only family.

52,498 Nights of Lodging Were Provided

Over 1,000 homeless men, women and children received 52,498 nights of lodging at our three area shelters in 2007.

133,711 Meals Were Served

133,711 meals were served in 2007 to individuals in the Greater Dayton Area.

Year-Round Counseling Assistance

5,067 at-risk individuals received counseling and assistance with food, utilities, rent, transportation and clothing through The Salvation Army's Emergency Support Services office in 2007.

We are very interested in your comments and suggestions about this newsletter and about the Kroc Center. Please contact Major Tom Duperree at 222.1435 or tduperree@use.salvationarmy.org.

It's Your Community Center

The late Joan B. Kroc, heiress to the McDonald's restaurant fortune, bequeathed more than \$1.5 billion to the national Salvation Army. Her will stipulated that the money would be used to build and sustain state-of-the-art community centers all across the country. Dayton, Ohio was one of the cities selected to house a new Ray and Joan Kroc Corps Community Center, and will receive \$66 million from the estate. The Center will be located on 17.5 acres at the intersection of Webster and Keowee Streets and is scheduled to open Summer, 2009.

The Salvation Army looks forward to providing a full range of worship, education, sports, recreation and social services. Together, we can have a positive impact – on our children and on our community.



Architectural Design: John Poe Architects
Construction: Danis Building Construction Company



The Salvation Army
138 S. Wilkinson St.
Dayton OH 45402

DOING THE MOST GOOD

“... For service is our watchword, and there is no reward equal to that of doing the most good to the most people in the most need.” –Evangeline Booth

The Amber Rose – “Come As A Stranger, Leave As A Friend”

And, if you’ve ever been to the Amber Rose, you know this is true!

An Eastern European restaurant specializing in German, Polish, Lithuanian, Hungarian, Russian and Italian cuisine, the Amber Rose is a favorite for many in the Miami Valley. Founded by Elinor Sluzas in 1990, the restaurant offers a special lunch and dinner experience right in the heart of Old North Dayton. “I named it ‘Amber Rose’ because the finest amber in the world is found in the Baltic area, and the international flower is the rose,” says Elinor. “We located the restaurant on the site of Siggs General Store, and it’s now registered as a historic building.”

Owner Joe Castellano, who started working at the restaurant in 1998, has owned the Amber Rose since 2005. With a long history in restaurant management, Joe believes he was “in the right place at the right time” when the opportunity to purchase the Amber Rose arrived: “Elinor did a great job with the restaurant, and really believed in giving back to the community. I share those same sentiments, and we’re humbled by the support Dayton has shown us.”

With different menus for lunch



Joe Castellano

and dinner, the Amber Rose offers a wide variety of salads, sandwiches, entrees and desserts. And don’t forget the turtle soup! (Elinor’s recipe, from her Grandmother.)

“We attract diners from all over town. The lunchtime crowd is mainly downtown workers, many of whom live in the south suburbs. For dinner, we’ll see our friends from the north and east parts of Dayton, along with those attending theatre and art events. All it takes is for someone to eat here once, and I know they’ll be back.”

Joe and his wife Jennifer have two children, ages 6 and 3. He puts in a lot of long hours at the Amber Rose, but really enjoys the time he gets to spend with his family. As a family man, Joe appreciates the work of The Salvation Army and is looking forward to the opening of the Kroc Center.

“It’s neat to see all of the attention our neighborhood is getting. I can’t wait for everyone to experience all that Old North Dayton has to offer. The Salvation Army is making a tremendous commitment to our area and I really appreciate all of the outreach work they do for our community.”

The Amber Rose is located at 1400 Valley St. They are open Monday 11-2, Tuesday through Thursday 11-9, Friday 11-10, Saturday 4-10. Closed Sunday. For reservations, please call 228.2511. Catering services and banquet facilities available.



The Kroc Center Report



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“The World of the Future is Built on Strategic Partnerships.”

With these words, Dr. Thomas J. Lasley II, Dean of the University of Dayton’s School of Education and Allied Professions, offers support of the alliance between UD and The Salvation Army’s Kroc Center. “This initiative of the Salvation Army is one of the most significant efforts undertaken to address some of the social and educational issues confronting the Dayton community,” says Lasley. “This partnership between the University of Dayton and The Salvation Army and eventually between other educational entities in the Miami Valley will be one that maximizes the potential of children and also builds in dynamic ways the social and intellectual capital of this community.”

There are five key areas of the University of Dayton’s involvement with the Kroc Center:

Early Childhood Drop In Center

Children will be exposed to a high-quality curriculum – one that focuses on science, technology, engineering and math. Captivating ideas and informative materials will enhance their current educational experiences.

Science and Math Tutoring Center

Students will receive professional evaluation and assessment, along with corresponding instructional modules and materials. There will be an emphasis on the practical application of science and math in everyday life.

Literacy Clinic and Lending Library

Hands-on help is available for children who need reading and comprehension assistance. Books for the lending library and materials for the demonstration lab will also be available to children and families.

Parent Education and Support

This program will focus on parental life skills development, including parent education, counseling and coordinating efforts with referring agencies and service providers.

Technology Café

The café will serve families by delivering technology-enhanced experiences that have inherent educational value. “Our goal is to create a very technology-rich, inviting space where the community – children and adults – can have access to dynamic technology-enhanced learning experiences,” says Dr. James Rowley, Executive Director of UD’s Institute for Technology-Enhanced Learning. “This is a tremendously exciting project that has the potential to close the digital divide between those with effective access to digital and information technology and those without access.”

“The University of Dayton has a mission of outreach and community development. The Kroc Center offers the community a much needed boost, and offers UD the opportunity to provide servant-leader experiences for teachers, grad students and undergrads,” says Dr. Shauna Adams, Associate Professor in UD’s Department of Teacher Education. “Educational programming at the Kroc Center respects families and the choices they’ve made. We are working very hard to address the needs that currently exist in the community.”

“This is a wonderful opportunity for the Miami Valley to experience an innovative approach to providing educational services that will evolve to meet the needs of the community. The alliance between UD and The Salvation Army provides students with the chance to take theory and put it into practice, while offering educational support to those who need it most. Everyone wins!”

*Dr. Roberta Weaver,
Associate Dean
for Community
Outreach,
University of Dayton*

