

The Kroc Center Report

Grand Opening Weekend of the Kroc Center

After years of planning, building, partnering and fundraising, the Ray & Joan Kroc Corps Community Center officially opened its doors to the Dayton community on Saturday, May 8, 2010. Public tours, concert performances, musical competitions and morning worship were just a few of the events that commemorated the glorious weekend. Just in case you weren't able to join us, we've included some photos to give you an idea of all that transpired.



Dr. Daniel J. Curran, President of the University of Dayton, accepts the "Others Award"



Presentation of the "William Booth Award" to MaryAnn and Clay Mathile by Commissioner Lawrence R. Moretz

A big thank you to Mr. and Mrs. Stanley Dybvig who donated \$100,000 to the Kroc Center's "Sponsors Row" during the Grand Opening festivities. Please see the back cover for more details on how you can participate.



The Salvation Army New York Staff Band



Amanda Latimer, Granddaughter of Joan B. Kroc

See more photos inside!

The Dayton Advisory Board



A Message From The Majors



Barbara and Tom Duperree

Road construction is occurring everywhere! Recently one evening, on our way home from work, we attempted to get onto the entrance ramp to I-75. When we noticed a backup and looked up onto the highway, we realized that there was stopped traffic for as far and as long as we could see. We chose to stay off the highway that night and put our off-road, navigational skills to the test. But we soon realized that even off the interstate highway, there's a lot of construction going on!

And as we started and stopped, and bumper-to-bumpered our way home on what was otherwise a glorious mid-summer night, we were reminded that in order to have something better (in this case, new roads for travel) or if we want to improve a situation ... there has to be a little sacrifice involved.

The Old Testament contains the story of a man named Araunah who owned a threshing floor. King David had sinned, and wanted to purchase the threshing floor so that he could build an altar to God and offer a sacrifice to atone for his sin. When the King inquired as to the purchase price, Araunah wanted to simply give the threshing floor to King David, along with the oxen and the threshing instruments. I'm sure David must have been flattered with such a generous gesture, but he knew that he couldn't accept the gift of this gracious servant, no matter how well intentioned he may have been. King David couldn't accept the gift from Araunah because he knew that he had to pay full price for his own sacrifice. In fact, the King told Araunah that he refused to offer something to God which personally cost him nothing!

Most of the time, in order to grow and experience achievement, we have to endure a few sacrifices. If we want to experience the rich rewards of this life, and the next, we have to be willing to sacrifice! We must be willing to do without. We sometimes have to say, "No! You can't pay this one for me; I have to do it myself!"

Of course, there is a debt in this life that none of us is able to pay. Not one of us will ever be able to pay a price to cover the cost of our own sins. That's why Jesus gave His life as a sacrifice for each one of us so that we can be forgiven of those sins. And when we realize that truth, and confess our sins and seek His forgiveness, God the Father is faithful and just to forgive us and cleanse us from all unrighteousness.

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This issue contains pictures and stories about all that has happened across the Kroc Center Campus since we opened our doors in early May 2010. We have enrolled more than 3,200 members after only four months of operation!

As you read and enjoy this report, we encourage you to pray and to consider making a sacrificial gift through the form on the back page of this newsletter. Your gift will support our scholarship fund, which will enable us to continue to provide memberships and quality programming to the underserved and underprivileged. As you pray, and as you give, may God bless you!



The Salvation Army and McDonald's Host High School Summer Basketball League

The inaugural High School Summer Basketball League, sponsored by The Salvation Army and McDonald's, tipped off on Monday, June 21 on the outdoor court at the brand new Kroc Center. The league games ran every night, Monday through Friday, for two weeks, with play concluding on Friday, July 2. Eight Dayton area high school teams competed in the round-robin league followed by a guaranteed, three-game tournament.

The outdoor facility is replete with glass backboards, electronic scoreboards, video replay screen and seating for just over 300 spectators. Additionally, games were called by 3-man officiating crews certified by the Ohio High School Athletic Association so that in-season game conditions were closely replicated. "We are extremely pleased with the way our first summer league played out. It offered exciting and competitive basketball opportunities for the players. Judging from the comments and reaction of the participating coaches and players, we feel our league will become the premier high school summer basketball league in the region," stated Bill Winters, Recreation Center Director.

Grand Opening Weekend of the Kroc Center



Please visit our web site at dayton.salarmykroc.org



New Sewing Program Is All Buttoned Up!

Who makes their own clothing these days? Who can sew a button, hem a skirt or darn a sock? If you are not capable of any of these projects, take heart because the Kroc Center is helping to raise a new generation of sewing enthusiasts.



Jennifer Easterling and Roberta Farinet

The brand new sewing program was the brain child of Jennifer Easterling, Community Services Coordinator, and Roberta Farinet, President of the Dayton Chapter of the American Sewing Guild. They developed the idea, wrote the curriculum and recruited volunteers. Sew-A-Lot, a local sewing supplies shop, assisted with the purchase of sewing machines and other materials needed to

begin this new program. The weekly program will teach children the basics of sewing including how to thread a machine, sew on buttons, work with patterns, cut fabric and beginner machine projects. This is an opportunity for school age children to learn a life skill - one that will surely come in handy in the future. One never knows if we will be teaching the next designer or tailor - look out Project Runway! Whatever the outcome, we are thrilled to have the American Sewing Guild on our campus and are grateful for their hard work on this project.

OVER 3,200 MEMBERS ... AND COUNTING!

Prime Time

Every Tuesday morning, seniors aged 55 and older can come to the Kroc Center and participate in such activities as fitness, art classes, scrapbooking, family tree research, walking ... and so much more! At the end of each session, attendees will enjoy lunch and an American classic movie. For a limited time only, Prime Time memberships are on sale for \$15. Membership is good from September 14 - December 31, 2010.

Join us - the coffee is always on!

Back 2 School

Over 500 area children and their parents participated in the Kroc Center's Back 2 School bash on August 12. Funded by the generous members of "Sponsors Row," this event included a community concert by Bashore, Adam, & Smith, food, games and school supplies. Going back to school was never so much fun!



JOIN US ON FACEBOOK AND YOUTUBE!



Robert Siebenthaler

Get To Know Our Advisory Board

Robert Siebenthaler

The Dayton Advisory Board is comprised of members with diverse backgrounds and experience. We are proud of each and every one of them and thankful for the insight and expertise they bring to The Salvation Army. Robert (Bob) Seibenthaler is one of those insightful, experienced individuals that gives his time and talent willingly and often. Bob is Chairman of the Board of his family-owned business, The Seibenthaler Company. This 140 year old company is a multi-faceted plant wholesaler, landscape design and installation firm that also operates retail garden centers in the greater Dayton area. We were fortunate enough to catch up with Bob at his office to ask him a few questions about his 37-year affiliation with The Salvation Army.

How did you first become involved with The Salvation Army?

"My first exposure to The Salvation Army was during World War II. I recall seeing Major Alf Walters personally greeting troop trains and passing out coffee to the GIs

that were either coming or going. I was a very young man but I vividly remember this and the lasting impression it made on me. When I got a little older and decided to get active with a social service agency, my choice of The Salvation Army was an easy one. I already knew the kind of organization it was and I wanted to help with their work in Dayton."

Why is The Salvation Army's work in our community so important to you?

"That's an easy one to answer. They serve the underserved. The Army is dedicated to lending a hand up, not a hand out. They assist people in getting their lives in order, expose children to possibilities they never knew existed and tend to the spiritual needs of all. Another aspect of the Army's work from which I derive great pleasure is the food basket giveaway at Christmastime. My grandchildren and I volunteer for this annual event ... it's the helping hand that people need at a wonderful time of the year. I'm really happy to work with all of the volunteers in distributing this holiday meal for those who might not be able to afford it if it weren't for The Salvation Army."

What are your thoughts regarding the new Kroc Center and its impact on our community?

"The full impact is not totally known yet, but already the Center has created a significant, initial transformation for the Old North Dayton neighborhood. The services offered at the Kroc Center are much larger in scope than what we were able to offer at our former downtown location. The overall reach of the Center remains to be seen, but I think it will attract children and youngsters from all over the area because of the education, recreation and spiritual components. I know we have forged many partnerships with businesses and institutions of higher learning, but we will need more of these affiliations in order to realize our full potential. The great thing is, The Salvation Army has not changed - they are still all about People Helping People and that's the bottom line."

We sincerely thank Bob for his long and valued service to The Salvation Army. Bob was with us every step of the way during the construction of the Kroc Center. He took personal responsibility for the beauty of the grounds, making sure the landscaping accented the buildings and the mansion. Great job, Bob! We salute you and again, thank you.



PLEASE JOIN US!

9:30 AM Sunday School
10:45 AM..... Church Services

Everyone is welcome!

“Our Company Is Better For Being Involved In Our Community.”

Since 1985, the mission of The Dayton Power and Light Company Foundation has been to reinvest in our community and contribute to the region’s overall quality of life. Annually, the Foundation donates more than \$1 million to a variety of civic, cultural and youth organizations, with a special emphasis on education. The Dayton Art Institute, The Dayton Urban League, ThinkTV, Wright State University and Big Brothers/Big Sisters are just a small sample of those who have benefited from the

Foundation’s largesse. And, The Salvation Army’s Ray & Joan Kroc Corps Community Center. “When we heard about the Army’s plan to build a Kroc Center in Dayton, we just knew we wanted to be involved,” says

Ginny Strausburg, Executive Director of the DP&L Foundation. “It meshes perfectly with our belief in helping young people and families through education.”

The Foundation’s focus is on the 24 counties in Western Ohio where DP&L employees reside. “That’s how we become aware of needs and opportunities. DP&L has a long history of community support and employee involvement. It’s not always about money – often, organizations need volunteers and our employees are happy to step up to the plate,” adds Ginny. “Our

company is better for being involved in our community.”

While the Foundation has always supported The Salvation Army, they saw the Kroc Center as a wonderful opportunity to expand their relationship. “Education is the best way to improve our community. While the Kroc facilities are truly impressive, it is what will happen within those walls that will truly make a difference for Dayton residents.”

The Foundation itself does not raise funds from individuals or organizations. It is entirely self-supported by DP&L, and receives tremendous support and dedication from the company’s leadership team. In addition to the Foundation’s generous gift to the Kroc Center, the Army has also benefited from the guidance of retired DP&L Executive Officer Paul Anderson, who currently sits on the Army’s Advisory Board.

Ginny summarizes, “One of the things the Foundation looks for is the opportunity to partner with an organization. We consider the Kroc Center a partner, and will continue to look for ways we can be of service to them, and to their partners.”



Ginny Strausburg

Star Search: Using Talent As An Act Of Worship

Did you know that the Eastern Territory of The Salvation Army has their very own Star Search competition? All 11 divisions within the eastern United States, ranging from Maine to Kentucky, compete annually to shine the spotlight on future stars in the areas of song, instruments, drama and dance. Individuals, as well as groups, make the trek to New York to perform and find out how they stack up against other Army locations.

We’re happy to report that your Dayton Army stars captured 1st, 2nd or 3rd place in the categories of group and solo dance, group drama and drama monologue. In fact, out of the seven acts competing, six came home with trophies, and the Dayton Army tied with one other division for the highest number of awards - not a small wonder when you consider that the Eastern Territory comprises more than 400 different communities!

Of course, it’s about more than the awards ...

“While we are always excited to see the sites in New York City and come home with trophies, the real benefit is in helping our young people use their talents as an act of worship. The Star Search competition also teaches many important life lessons: practice, discipline, commitment, self-esteem, sportsmanship and the value of making new friends with children from all over the Territory,” says Major Barb Duperree. “With the elimination of arts funding by many schools and organizations, it is more important than ever that The Salvation Army offer programs which can help those children interested in expressing themselves through the performing arts.”

Would you like to see our talented performers for yourself? Please join us on any Sunday at 10:45 AM in the Worship Center.

What Would The Summer Be Without Camps?

Hold onto your hats! This summer, The Salvation Army hosted 15 day and overnight camps for over 350 children! There was a camp for everyone, from Latin Dance and Junior Chef to Creation Camp, Media Mania and Karate. And, of course Basketball!! We could tell you about them all, but thought it would be better if we showed you ...



We are very interested in your comments and suggestions about this newsletter and about the Kroc Center. Please contact Major Tom Duperree at 937.528.5100 or tduperree@use.salvationarmy.org.



RAY & JOAN KROC
CORPS COMMUNITY CENTER

DAYTON

The Salvation Army
1000 N. Keowee St.
Dayton OH 45404

DOING THE MOST GOOD

“... For service is our watchword, and there is no reward equal to that of doing the most good to the most people in the most need.” –Evangeline Booth

You Can Make A Difference!

Please join us in our mission to make certain that all of the wonderful opportunities at the Kroc Center will be enjoyed by everyone. The Salvation Army has established a Sponsorship Program with the express purpose of funding scholarships and programming for needy children and families. This Program – already 75% funded – will ensure that those in need will only have to pay a minimal amount per month to partake of all that the Kroc has to offer. **All will be welcome and no one will be turned away.**

To make your tax deductible donation, mail your check made out to The Kroc Center to:
The Salvation Army,
1000 N. Keowee St.,
Dayton OH 45404.

If you have any questions, please contact Reggie Winters, Senior Business Administrator, at 937.528.5100. Thank you very much!

Yes, I would like to be a part of the Kroc Center's "Sponsors Row"

Yes, please include me in "Sponsors Row." My check for \$1,000 or more is enclosed.

I am unable to donate \$1,000, but I want to help.

\$120 sponsors a family of four for one year.

\$60 sponsors an adult for one year.

\$36 sponsors a minor for one year.

Other \$ _____



RAY & JOAN KROC
CORPS COMMUNITY CENTER

DAYTON

Name _____

Address _____

City _____ State _____ Zip _____

Please help us make the Kroc Center a Beacon of Hope for the entire Miami Valley!