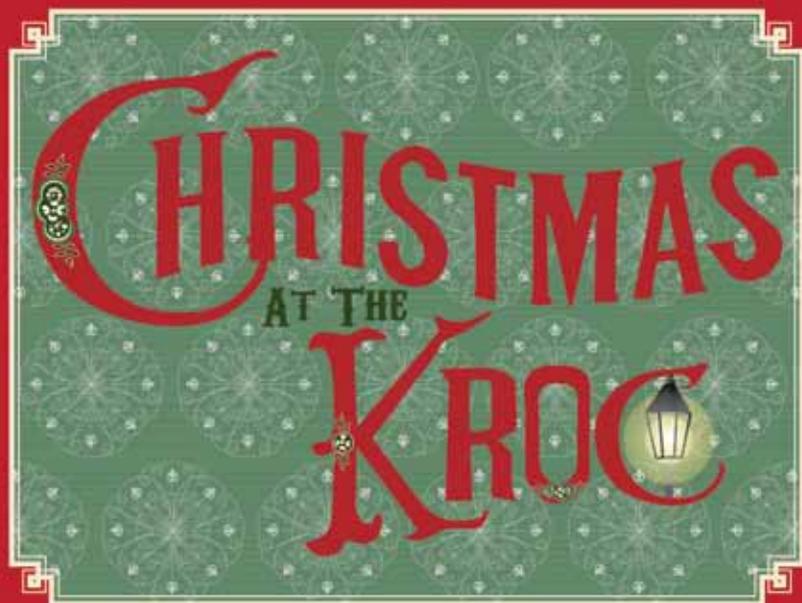


The Kroc Center Report

Volume 8, Issue 18, Fall 2013

Christmas at the Kroc Center



- ❖ Tree Lighting ❖
- Train Rides ❖ Carriage Rides
- ❖ Live Performances, featuring CARILLON BRASS ❖
- Story Time with Scrooge ❖ Light Show ❖ Craft Fair
- Children's Activities ❖ Concessions

2013 TREE LIGHTING NOVEMBER 23, 5 PM TO 8:30 PM
1000 N. KEOWEE ST. DAYTON, OHIO 45404

Your Donations Make A Difference In The Dayton Community!
Help us make this the best Christmas Season yet!

2,200 community members attended the 2012 Christmas Tree Lighting
for a night of family-oriented holiday fun.

194,254 individuals received meals last year.

Santa Loves Seniors visited 39 institutions & distributed 4,032 gifts.

8,793 individuals received material assistance with clothing, rent,
furniture, household items, transportation or utilities.

5,210 families received Christmas food assistance in 2012.

And much, much more!

Looking for further information? Visit www.dayton.salarmykroc.org or call 937.528.5213



A Message From The Majors



Barbara and Tom Duperree

This time of year always rekindles such wonderful memories of high school football!

As a student, Friday night would always find me at the local stadium. The air was brisk and the stands were always full. The Punxsutawney Area High School marching band, under the trusty baton of Director Jim Colonna, always inspired great excitement. There is simply nothing like it!

One of those lasting memories is of a varsity football coach named Jack Cassabaum. He knew how to motivate players to give their absolute best. He coached the class of 1979 to an undefeated season and led a community-wide fundraising campaign to build a new running track for the school. In fact, when I reflect upon the shared philosophy of the Athletic Department coaches, I'm reminded that they all embraced the belief that positive thinking would yield positive results! To motivate their players, they would borrow selected stanzas from Walter Wintle's timeless poem, "Thinking."

*If you think you are beaten, you are
If you think you dare not, you don't
If you'd like to win, but think you can't
It's almost a cinch you won't
If you think you'll lose, you're lost
For out in the world we find
Success begins with a fellow's will
It's all in the state of mind*

*If you think you are outclassed, you are
You've got to think to rise
You've got to be sure of yourself before
You can ever win the prize
Life's battles don't always go
To the stronger and faster man
But sooner or later the man who wins
Is the man who thinks he can*

Perception is so important because perception determines reality! I learned from a very young age that we usually find what we're looking for in life. Here's God's take on the matter:

"The eye is the lamp of the body. If your eyes are healthy, your whole body will be full of light. But if your eyes are unhealthy, your whole body will be full of darkness. If then the light within you is darkness, how great is that darkness!" - Matthew 6:23-24

The same is true for our perceptions in life! If our perceptions are healthy, then our whole lives will be full of light. But if our perceptions are unhealthy, then our lives can be a very dark place. If we choose to see all that is wrong within ourselves or with others, we'll inevitably find it. And if we can't find it, we'll create it. Our perceptions have the incredible power to shape our circumstances so that they align with what we already believe.

So what are *your* perceptions today? Maybe your world has been a dark place lately. I hope not. But the truth of the matter is that darkness always moves out of the way when it sees light coming!

I want to challenge you today with the word of God, found in Romans 12:2, which instructs us:

"Do not conform to the pattern of this world, but be transformed by the renewing of your mind....."

What did Walter Wintle say? It's all in the state of mind!

Are there some perceptions in your life which need to be revisited? It can be transforming if you'll do it!

God Bless You!

Free Friday Concert Series

Thanks for coming out to the Kroc Center for a little music, a little food and a whole lot of fun! And thanks to all of our wonderful performers who brightened up our Fridays this past summer.



High School Summer Basketball Leagues: A Slam Dunk!

Just when you thought it couldn't get any better ... it did! We're talking about The Salvation Army's High School Summer Basketball Leagues sponsored by McDonald's.

The leagues were made up of high school teams from Dayton and the Greater Miami Valley. The teams competed over an 11-day stretch in June, concluding with a tournament-style playoff. This year, the winners were Thurgood Marshall High School (Boys) and Xenia High School (Girls). Congratulations to both teams!

Kroc Center Recreation and League Director Dwayne Hasbro summed it all up this way, "Our high school summer league gets better each year. We continue to focus on putting the best teams in the area together for top notch competition. It is a great opportunity for these young athletes to get better at their sport and to meet players from other parts of the region. I'd like to recognize the area McDonald's group for their continued support. We certainly couldn't do this without their help - THANK YOU!"



“We Had Faith in the Army’s Vision”

The Berry Foundation has been an instrumental partner in funding the initial construction and ongoing operation of The Salvation Army’s Kroc Center. John Berry heads the Foundation and is happy to share the story of this partnership’s genesis:

“About 10 years ago, Reggie Winters (the Army’s Senior Business Administrator) called me about the plans to build a new Kroc Center at the corner of Webster and Keowee Streets. I just couldn’t visualize the area, so I drove down and took a tour of the old Duncarrick Mansion. At the time, it looked like a haunted house – it still contained old phone books, costumes and furniture. It was difficult to imagine how those 17 acres could be turned into a Kroc Center, but we had faith in the Army’s vision. By the time we committed to this project, the Advisory Board had already raised \$1 million. That spoke volumes to me.

“The Berry Foundation was created in 1962 by Loren M. Berry, my Grandfather, who also had founded the L.M. Berry Company in 1910. L.M. Berry Company, headquartered in Dayton OH, became one of the foremost telephone directory publishers in the country. For more than 100 years, the Company has been the undisputed industry leader in Yellow Page advertising, local lead generation and marketing solutions.

“My Grandfather was a unique and industrious man. He started his advertising business in 1909, and that led to his interest in publishing phone directories. People believed in him – he had a reputation as an honest and trustworthy businessman. He was a big advocate of telephony, and developed relationships with literally hundreds of telephone companies across the country. In the fifties, my Father, John Berry, took over the day to day operations and



*Seated: James Payne/Secretary, John Berry/President, William Lincoln/Treasurer
Standing: Charles Berry, David Berry, Leland Henry, William Fraim
Absent: Trustees Martha Fraim, George Berry
Portrait: Loren M. Berry*

grew the Company both domestically and internationally with operations all over the world.

“Loren’s business acumen was legendary, as was the family’s and Foundation’s history of giving back. After the Foundation’s initial funding in 1962, it grew over time with major contributions from John Berry, Sr. and other family members. Since inception through 2012, the Foundation has made grants of approximately \$26 million.

“The mission of The Berry Foundation fits perfectly with the Army’s mission, and I’ve always been impressed by the fact that a very high percentage of the funds raised go to help the less fortunate. Over the years, we have supported many charities but The Salvation Army is one of the best. They work at the grass roots level with programs that make a difference for so many. Every time I visit the Center, I come away with a good feeling about the mission.”

Prime Time for Seniors

“I started to go to the Prime Time for Seniors festivities in 2011. By coming early, we can join in on the use of video games, computer lab, or get help with resumes or Yoga. I am sure that there are other activities that I am unaware of, but really there is never enough time to do it all. After the first hour the group gets together for a program, meal and devotion – reminding us that GOD is the creator of all things. The program is always different and entertaining and it amazes me how so many different programs can be thought of. My favorite program was the tour of the Duncarrick Mansion along with the history lecture and what it took to restore, update and convert this old house to administration offices.”

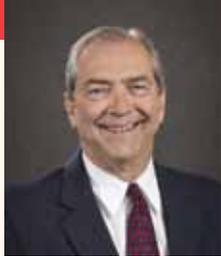
Mike Davis

In Memoriam:
**William K.
McCormick**

We mourn the passing of William "Bill" McCormick, a member of The Salvation Army Advisory Board since 1976. Bill was a veteran of the U.S. Air Force, and a much-honored stockbroker in the Dayton area. He was a lifelong athlete, ran the Boston Marathon twice and enjoyed playing golf with his wife, Judy. A dedicated community volunteer and philanthropist, he supported numerous organizations to better our community. In addition to the Army, Bill served on the boards of the Dayton Art Institute, Aullwood Audobon Center, the Dayton Philharmonic Orchestra and the Dayton Performing Arts Alliance. He is survived by his wife, Judy, children Wendy, Kelly, Meg, Kathryn and nine grandchildren. The Salvation Army is grateful for Bill's service to our community, and will miss him deeply.



Bill McCormick



Get To Know Our Advisory Board:
Barry Mancz

Barry Mancz

Barry Mancz has seen and experienced much since joining the Dayton Salvation Army Advisory Board in 1988. "Although the mission has remained the same over the years, the manner in which it is carried out has shifted since moving to the Kroc Center from our former location downtown. Whereas we focused on housing and adult services in the past, we are now impacting more young lives through our comprehensive programming at the Kroc," Barry observed. "Quite frankly, the Kroc Center has exceeded my expectations both in services offered and physical structure. It is a wonderful campus and will be an important part of the city's core for a long time."

Barry became familiar with The Salvation Army through Bill Rogers, Jr., a Senior Partner at his law firm, Rogers and Greenberg. "When Bill moved to Life Member status on the Advisory Board, he recommended that I take his place as an active Board Member. I consented and never looked back. I am truly honored to be a part of this organization." Barry also served as Advisory Board Chairman from 1994 to 1996.

Not only is Barry a proponent of the Army, but of Dayton as well. "I am a native Daytonian and, except for law

school, I have lived here all my life. Dayton is a wonderful community in which to live, work and raise a family. And, it is a caring community. That's why The Salvation Army's Kroc Center is such a great fit. Some years back, I crafted a statement about Dayton that is as true today as it was back then. It captures the spirit of Dayton and the spirit of The Salvation Army. It reads: We are a cradle of creativity in a corridor of commerce with a core of compassion." Well put, Barry!

Since 1977, Barry has been successfully practicing law with an emphasis on commercial litigation involving business disputes, injury and real estate. He and his wife Deborah have a son and four daughters. Outside of work, Barry enjoys his family, reading, traveling and spending time at his cottage in Michigan.

Reggie Winters, Senior Business Manager for The Salvation Army has this to say about Barry's service to the organization: "I'm not sure we would be where we are now without the counsel, guidance and leadership of Barry Mancz. He has served the Army well, both personally and professionally, and for that we will be forever grateful."



**Building Our Community –
One Text At A Time**

We wanted to let you know that we have a great new way to connect with you. Text KROC to 50555 to keep up on all of the latest Army news, events and volunteer opportunities. It just takes a moment!

The Dayton Salvation Army Advisory Board

Chairman – Timothy P. Kenner
Vice Chairman – James Murphy
Past Chairman – Thomas Cronin, Jr.
Secretary – Paul Heintz
Treasurer – David Adkinson

Life Member - Bette Rogge Morse
Life Member - William A. Rogers, Jr.
Life Member - Robert K. Siebenthaler

Charles Allen

Gerald Allen

Paul Anderson

Maryann Bausman

William H. Broad

David Butt

Robert Easterling

Mark Fornes

Sharon Howard

D. Jeffrey Ireland

Thomas Kemp

Jeff Lecklider

Samuel Lumby

John Brock MacDonald

Barry Mancz

John Marshall

J. Richard Miles

Don Prizler

David N. Reed

Vincent Russell

R. Daniel Sadlier

Wendy Scholl

Richard L. Smythe

Reginald H. Winters

Majors Tom and Barbara Duperree

Lieutenants David and Angela

Wetzel

Event Planners Luncheon



Rachel DuFour

Earlier this summer, the Kroc Center hosted a luncheon and tour for local event and meeting planners. We were pleased that so many fine companies, foundations and organizations were interested in learning more about our meeting and banquet facilities. If you didn't get a chance to attend, we're happy to arrange a private tour. Rachel DuFour, Director of Food Service and Events, is the person to contact at 937.528.5131.

BE:

KIND be respectful and courteous in your words and actions toward others

RESPONSIBLE accept and take personal responsibility

OPTIMISTIC have a positive attitude: "Yes, I can do this!"

SHOW:

CHARACTER: be the best person you can be by making good choices and believing in yourself

This acronym is a behavioral management tool which we use with the children in our After School Program. The four behavioral qualities are derived from the 40 Developmental Assets and help to define appropriate behavior. Read more about it in an upcoming edition!

RAY & JOAN KROC
CORPS COMMUNITY CENTER
DAYTON

Back 2 School Bash

The Salvation Army's Back 2 School Bash was a big hit at the start of the school year. Held at their partner school, Kiser, the event featured games and food for students, parents and Kiser staff. The main event? The Army was happy to distribute school supplies for over 500 students. With generous donations from corporate sponsors, the Army packed up over 27 totes with paper, pencils, notebooks, rulers, protractors, crayons and more so that every single student would have what they needed to begin the school year. Major Barb Duperree says, "We know there is a need because so many teachers are reaching into their own pockets to purchase school supplies. Our desire is for each child to get a great education, and anything we can do to help that cause, we will do."



Kingdom Rock!

Over 400 children took part in the Army's summer camp program, and it ROCKED! A medieval theme, "Kingdom Rock," set the stage for a variety of day and overnight programs designed to strengthen the whole person including recreational, spiritual, educational and arts components. Fortress Fables, Medieval Masquerade and Castle Builders were just a few of the programs for kindergartners through 8th graders. Field trips, Camp

SWONEKY and basketball camps rounded out the choices. Because of your generous donations, most camper costs are waived to give every child a chance to participate. Thank you!



Remember to designate **The Salvation Army** when you make your donation to the United Way Campaign.

Thank you!

“Now, I Have A Church Family”

That's how Shatinka Young feels about The Salvation Army. A single mother, Shatinka has three children: Leonea age 12, Mia age 9 and Cherish 10 months. Shatinka and her mother, Sharon Hawkins, learned about the Kroc Center by becoming members of the fitness center. As Shatinka discovered all that the Kroc Center had to offer, she took advantage of the WiFi capabilities in the Tech Center to study for her nursing degree and enroll her children in the after school programs. “We are a low income family with very little extra money and it is hard to find things for kids to do. My kids are into everything now at the Kroc!” says Shatinka.

Shatinka's children love Camp SWONEKY, and all of the kid-friendly after school programs. They've played the guitar, taken cheerleading classes, gotten help with homework and learned to cook. Leonea and Mia have participated in the Star Search program and placed first in their division for spiritual dance. It truly is a family affair – Shatinka's brothers Eric and Sean, age 14, also participate in Kroc Center programs. Shatinka remarks, “There is a lot of negativity in my neighborhood, and the Kroc Center is such a positive place. If I'm at a down point in my life, I come here. The people here have my back and they work to keep families together.”

A group of Salvation Army personnel surprised Shatinka with a baby shower prior to Cherish's birth. “They brought baskets of clothes and diapers, and when it was time for me to deliver, they even came to the hospital and prayed with me. I feel so very blessed.” To top it all off, one-month-old Cherish was Baby Jesus in last year's Christmas production.

“In my younger years, I never felt at home in a church. I try to come for worship every Sunday now. I love Major Tom's preaching - it's like he knows what I'm going through. Now, I have a church family.”



Mia, Eric, Shatinka, Cherish

DOING THE MOST GOOD “... For service is our watchword, and there is no reward equal to that of doing the most good to the most people in the most need.” –Evangeline Booth

You Can Make A Difference!

Please join us in our mission to make certain that all of the wonderful opportunities at the Kroc Center will be enjoyed by everyone. The Salvation Army has established a Sponsorship Program with the express purpose of funding scholarships and programming for needy children and families. This Program will ensure that those in need will only have to pay a minimal amount per month to partake of all that the Kroc has to offer. **All will be welcome and no one will be turned away.**

To make your tax deductible donation, mail your check made out to The Kroc Center to: The Salvation Army, 1000 N. Keowee St., Dayton OH 45404.

If you have any questions, please contact Reggie Winters, Senior Business Administrator, at 937528.5100. Thank you very much!

Please help us make the Kroc Center a Beacon of Hope for the entire Miami Valley!

Yes, I would like to be a part of the Kroc Center's "Sponsors Row"

Yes, please include me in "Sponsors Row." My check for \$1,000 or more is enclosed.

I am unable to donate \$1,000, but I want to help.

\$120 sponsors a family of four for one year.

\$60 sponsors an adult for one year.

\$36 sponsors a minor for one year.

Other \$ _____



The Salvation Army 1000 N. Keowee St.
Dayton OH 45404

Name _____

Address _____

City _____ State _____ Zip _____